

CARLY CROMAN

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EXPERIENCE

Learning Designer; Innovation + Applied Learning — *Student Engagement, University of Arizona*

October 2018 - Present

- Lead [Design Lab at Arizona](#), a collaborative internship experience offered to interdisciplinary teams of undergraduate students who engage in design thinking to solve complex problems sourced by external organizations..
- Co-design and facilitate immersive faculty and student-facing learning experiences rooted in human-centered design for audiences from 5-500 people including the [Design Thinking Challenge](#), [LifeHack](#), [Experiential Learning Design Accelerator](#) and an undergraduate leadership course EDL 396b.

Director of Engagement — *LeadLocal, LLC, Tucson, Arizona*

January 2017 - October 2018

- Cultivated generative partnerships with individuals and organizations locally and nationally to grow business opportunities beyond Arizona.
- Co-designed and facilitated leadership and design thinking workshops for over 500 educators in schools, museums, and libraries across the country.
- Lead our organizational commitment to equity-centered work through a collaborative strategic process that resulted in an iterative action plan.

Storytelling Strategist — *LeadLocal, LLC, Tucson, Arizona*

May 2016 - December 2017

- Grew online following organically by ~700% through generating authentic stories and content.
- Built close working relationships with K-12 teachers and school leaders in order to showcase their work.
- Created a series of Local Genius videos to explain key concepts in an accessible, timely medium.

Tasting Sustainability Design Intern — *Arizona Sonora Desert Museum, Tucson, Arizona*

January 2016 - May 2016

- Engaged in design processes to address the adaptive challenge of increasing local sustainability efforts.

Arizona Athletics Team Manager, Swimming and Diving — *University of Arizona, Tucson, Arizona*

August 2013 - May 2016

- Supported 55 current students and hundreds of recruited students in next steps towards their academic and athletic goals.

EDUCATION

Arizona State University, Tempe, AZ - *Master's of Education, Learning Design and Technologies*

January 2020 - May 2021

Coursework includes: Designing effective learning experiences, Learning Theory, and Education Technology

University of Arizona, Tucson, AZ — *Bachelor's of Science, Psychological Science*

August 2013 - May 2016

Minor in Spanish, additional coursework in neuroscience and cognitive science

Certificate - Human-Centered Service Design, May 2019